

NOV 18 1924✓

©CIL 20778 C

✓A

~~THE~~ SAINTED DEVIL

Photoplay in 9 reels ✓

By ~~Rex Beach~~

Adapted by Forrest Halsey ✓

From the story ROPE'S END

Author of the photoplay (under section 62)
Famous Players Lasky Corporation of U.S. ✓

NOV 18 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Wages of Virtue - 7 reels
Forbidden Paradise - 8 reels
Manhattan - 7 reels
The Sainted Devil - 9 reels

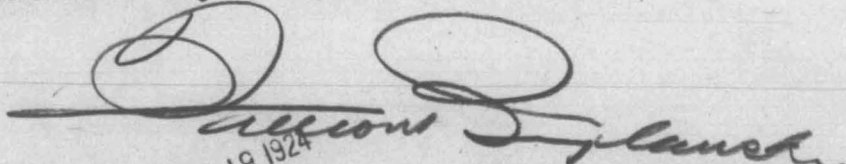
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Wages of Virtue	11-18-24	©CIL 20775
Forbidden Paradise	"	©CIL 20776
Manhattan	"	©CIL 20777
The Sainted Devil	"	©CIL 20778

The return of the above copies was requested by the said
Company, by its agent and attorney on the 18th day of
Nov. 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.


NOV 19 1924

PARAMOUNT PRESS

Adolph Zukor and Jesse Lasky present
RUDOLPH VALENTINO
 in
REX BEACH'S
"A SAINTED DEVIL"
 A Joseph Henchy Production
 Adapted by Forrest Halsey from the story "Rope's End"
 A Paramount Picture

PURPOSE: To Help You Sell the Picture

HOW THEY'LL LOVE RUDOLPH VALENTINO LOVER-HERO OF REX BEACH'S

Valentino's Second Big "Famous Forty" Paramount Picture

(The first was 'Monsieur Beaucaire')

Adapted from Rex Beach's Novel,
 "Rope's End", by Forrest Halsey

Nita Naldi, Helen D'Algy, Dagmar Godowsky in a
 Big Supporting Cast Worthy of the Star and Story

Cast

DON ALONZO CASTRO.....	RUDOLPH VALENTINO
Carlotta	Nita Naldi
Julietta	Helen D'Algy
Dona Florencia.....	Dagmar Godowsky
Casimiro	Jean Del Val
Don Luis.....	Antonio D'Algy
El Tigre.....	George Siegman
Don Baltasar.....	Roger Lytton
Dona Encarnacion	Isabel West
Carmelita	Louise Lagrange
Congo	Raphael Bongini
Indian Spy.....	Frank Montgomery
Priest	William Betts
Notary	Edward Elkus
Jefe Politico.....	A. De Rosa
Duenna.....	Ann Brody
Guadalupe	Evelyn Axzell
Irala	Marie Diller

Bandits, peons, gauchos, dancers, guests, etc., etc.

Synopsis

IT is arranged for Don Alonzo Castro to marry Julietta Valdez. They have not met. Don Alonzo is a man of the world, having tasted the delights of Paris and its haunts. Julietta is convent trained. Carlotta has her eye on Don Alonzo and tries all her wiles to keep him away from his intended bride, but the first look at the dark eyed, black haired Julietta brings love to his heart. On the night of the wedding just as Don Alonzo is making love in the bridal chamber, El Tigre, the bandit of the Pampas, raids the Hacienda and steals the bride after a fierce fight. Don Alonzo is knocked out by a blow on the head, but follows El Tigre to his camp in a ruined church. When he gets there he sees a woman in the

"A Sainted Devil"

AFTER an absence of two years did Rudolph Valentino "come back" as "Monsieur Beaucaire"?

We'll say he did!

And he's followed up this time with just as big—bigger, in fact—"A Sainted Devil", directed by Joseph Henchy, "The Stranger", etc.

Here is the screen's "greatest love picture of contrasts—the old Argentine, contrasted with the modern Aires, the Paris of the Americas. It is set in surroundings that enhance its give zest to the plot; it stirs to intensity.

"A Sainted Devil" is a melodrama

The story carries a wallop in every scene. It is of it. To say that the star has a role equally as good as putting it pretty strongly. But that is just what he is, theless!

AS a dashing young South American, Don Alonzo is not to be forgotten. He combines the best parts of "Monsieur Beaucaire" and in "Blood and Sand". There is an opportunity for him in his fights with the internationally famous bandits.

"A Sainted Devil" is a fiery tale of a man stolen from him on his wedding night. His vain quest against the injustice of life and becoming a bandit makes a tense, exciting drama full of hot-blooded action.

Valentino's role is that of a handsome man of the neighborhood and reeks vengeance against everyone. The conditions under which he brings us up to an event that is probably never done before.

We promise you definitely that he is as good as "Blood and Sand". "A Sainted Devil" is right up there with "Monsieur Beaucaire", although an entirely different type of picture.

Helen D'Algy, a newcomer in Paramount, plays the role of the girl who loves Don Alonzo (Valentino). Nita Naldi does some high class work in the role of the girl who loves him. Louise Lagrange, who did such good work in "The Sign of the Cross", plays a pathetic role. Dagmar Godowsky also has a part in the picture. Raphael Bongini, etc., is of equally high class.

PARAMOUNT

Adolph Zukor and Joseph L. Lasky present
RUDOLPH VALENTINO
in
REX BEACH'S
"A SAINTED DEVIL"
A Joseph Henabery Production
Adapted by Forrest Halsey from the story "Rope's End"
A Paramount Picture

SHEET

To Help You Sell the Picture to the Public.

RUDOLPH VALENTINO AS THE REX BEACH'S "A SAINTED DEVIL"!

Sainted Devil

absence of two years from the screen, Valentino "come back" in "Monsieur

he did!

owed up this triumph with another, in fact—"A Sainted Devil", by Rex Beach, by Joseph Henabery, who made "The

een's "greatest lover" in a South American contrasts—the old hacienda life of the past with the smart social life of Buenos Aires. It has fire and dash and is a plot; it enhances its pictorial beauty and stirs the emotions to high

"A Sainted Devil" is a melodrama tinged with romance.

It is elemental. There's action—plenty of it. It is equally as good as his "Monsieur Beaucaire" is. But that's just what he has in "A Sainted Devil," never-

Don Alonzo Castro, Valentino has a role never before. There is an opportunity for him to dance the Argentine. He has love scenes aplenty, and bandits.

of this Spanish-American youth whose bride is His vain search for her, his embittered turning into a bandit, seeking vengeance for his wrongs, hot-blooded action and suspense.

some young planter who becomes the terror of against everyone with whom he comes in contact. Finally finds his bride and the revenge he takes is probably more sensational than anything the star has

is a far better picture than either "The Sheik" or "A Sainted Devil" is right up in the same class as "Monsieur Beaucaire" is a different type of production.

Paramount pictures, plays Julietta, the bride of some high-powered vamping as Carlotta, and work in "The Side Show of Life", has a symphony of a prominent part as Dora Florencia, the the rest of the cast, with George Siegman, of calibre.

Program Paragraphs

Short Shots on "A Sainted Devil" for Your House Organ

VALENTINO'S second picture since his return to the screen. Even better than "Monsieur Beaucaire".

The screen's greatest lover in the "Blood and Sand" of South America.

A Famous Forty Paramount production.

Rudolph Valentino as a "Wild Bull of the Pampas." (All due apology to Luis Firpo.)

A story of dash and color and rich settings, depicting life in the Argentine.

A story of a man against the world, with Nita Naldi, Helen d'Algy, Louise Lagrange and Dagmar Godowsky in an all-star supporting cast.

If you liked "Blood and Sand" and "Beaucaire", you'll rave about "A Sainted Devil". It has all the fast moving action and heart appeal of the one and all the gorgeous costumes, magnificent settings, etc., of the other. Here's all the Valentino roles in one great characterization.

A Letter for the Mails

PARAMOUNT THEATRE

.....192

Miss Fanny Filmfan:

They were destined to marry, though neither had seen the other. Then on their wedding day she was stolen from him. He vowed vengeance on all men, and his friends came to know him as A SAINTED DEVIL.

What a role for Rudolph Valentino. It's a Rex Beach story—adapted from "Rope's End"—a Paramount picture coming to the Theatre on.....

Here's a picture packed with punchful scenes—the ideal Valentino role. Nita Naldi, Helen D'Algy and others are in the cast. Better be on hand early.

Sincerely,

.....Manager

(Postcard)

.....192

Dear Miss Blank:

The screen's greatest star in his greatest role—Rudolph Valentino in "A Sainted Devil," by Rex Beach. It's a Paramount picture due at the.....next.....

There's a big all-star cast. Of course, you'll be there!

Sincerely,

.....Manager

PUTTING IT OVER RIGHT

First "Monsieur Beaucaire," by Booth Tarkington, now a story by Rex Beach. Rudolph Valentino sure knows how to pick 'em!

a holy terror, etc., and is known among his people as A SAINTED DEVIL.

A special performance for all Latin-Americans. If there are consuls in the city from Latin-American countries, this can be jazzed up into quite an affair.

Teasers: "A SAINTED DEVIL is coming this way"!

"Do you know A SAINTED DEVIL?"

(The first was 'Monsieur Beaucaire')

Adapted from Rex Beach's Novel,
"Rope's End", by Forrest Halsey

Nita Naldi, Helen D'Algy, Dagmar Godowsky in a
Big Supporting Cast Worthy of the Star and Story

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DON ALONZO CASTRO.....	RUDOLPH VALENTINO
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Bandits, peons, gauchos, dancers, guests, etc., etc.

Synopsis

IT is arranged for Don Alonzo Castro to marry Julietta Valdez. They have not met. Don Alonzo is a man of the world, having tasted the delights of Paris and its haunts. Julietta is convent trained. Carlotta has her eye on Don Alonzo and tries all her wiles to keep him away from his intended bride, but the first look at the dark eyed, black haired Julietta brings love to his heart. On the night of the wedding just as Don Alonzo is making love in the bridal chamber, El Tigre, the bandit of the Pampas, raids the Hacienda and steals the bride after a fierce fight. Don Alonzo is knocked out by a blow on the head, but follows El Tigre to his camp in a ruined church. When he gets there he sees a woman in the bridal veil in the bandit's arms. He thinks she is his bride, but she is Carlotta, who became enamoured of El Tigre. After a fight against overwhelming odds, Don Alonzo, thinking his bride unfaithful, escapes from the bandit's headquarters. He swears vengeance on El Tigre and all women.

After two years' search for the bandit, Don Alonzo frequents a dive in Buenos Aires, where he is known as the mysterious stranger. Carmelita, formerly one of El Tigre's women, loves him and sits by worshipping him. He cares for no one—just seeking the bandit and hoping for some word from his bride. Don Luis, his friend, is in love with the mysterious man-killer, Dona Florencia, and, in a determination to save Luis, Alonzo makes a rendezvous with the famous vamp. Just as he finishes his conquest of Dona Florencia, whom he casts aside, Luis enters the scene and fires a shot. Alonzo falls, just to throw a scare into Luis for his foolishness. The two leave Dona Florencia's home and go to Alonzo's apartment, where Casimiro tells them that El Tigre is at the dive.

Alonzo arrives at the dive and finds Carlotta, who refuses to tell him where El Tigre is until she sees him come from a room with another woman. Then she cries to Alonzo to "kill the traitor." Alonzo springs toward El Tigre. Then Carlotta, seeing that the bandit is to be killed, tries to stop Alonzo by telling him that El Tigre knows where Julietta is. The warning comes too late, for Alonzo's knife has closed the lips of El Tigre forever. Carmelita, however, tells Alonzo that Julietta is at the convent. He goes there and a happy reunion is effected.

We'll say he did!

And he's followed up this triumph just as big—bigger, in fact—"A Sainted Devil", directed by Joseph Henabery, "Stranger", etc.

Here is the screen's "greatest love picture of contrasts—the old Argentine, contrasted with the smart Aires, the Paris of the Americas. It has set in surroundings that enhance its give zest to the plot; it stirs the intensity.

"A Sainted Devil" is a melodrama

The story carries a wallop in every scene. It is elemental. To say that the star has a role equally as good as putting it pretty strongly. But that's just what he has, theless!

AS a dashing young South American, Don Alonzo Castro is to be forgotten. He combines the best parts of his men" and in "Blood and Sand". There is an opportune tango for which he is internationally famous. He there is action for him in his fights with bandits.

"A Sainted Devil" is a fiery tale of this Spanish-American. Stolen from him on his wedding night. His vain search against the injustice of life and becoming a bandit, seek makes a tense, exciting drama full of hot-blooded action.

Valentino's role is that of a handsome young plan the neighborhood and reeks vengeance against everyone tact. The conditions under which he finally finds his bring us up to an event that is probably more sensational ever done before.

We promise you definitely that here is a far better picture than "Blood and Sand". "A Sainted Devil" is right up to "Beaucaire", although an entirely different type of production.

Helen D'Algy, a newcomer in Paramount picture Alonzo (Valentino). Nita Naldi does some high-powered Louise Lagrange, who did such good work in "The Spathetic role. Dagmar Godowsky also has a prominent man-killer, vampire extraordinary, and the rest of the Raphael Bongini, etc., is of equally high calibre.

Brief Picture

Star—RUDOLPH VALENTINO.
Producer—Joseph Henabery, who was selected by Valentino to direct "A Sainted Devil."
Author—Rex Beach. The picture is an adaptation of his picture "Rope's End."
Scenarist—Forrest Halsey, who wrote the screenplays, "The Monsieur Beaucaire," from Booth Tarkington's novel of the same name.
Cameraman—Harry Fischbeck. He also photographed "The Spathetic."
Support—Nita Naldi, Helen D'Algy, Jean Del Val, Antonio D'Algy, Roger Lytton, Isabel West, George Siegman, Louise Lagrange, Frank Montgomery, William Betts, Edward Elkus, Evelyn Axzell, Marie Diller.
Type of Story—Latin American drama, with all the romance and a touch of a Spanish "Robin Hood" to it.
Box-Office Value, Appeal, Etc.—A Paramount picture, starring Valentino, with such a cast, what more need be said? Has everything? After "Beaucaire," Valentino is the heart of picture fans than ever before. And here he is in for close on to three years. Will they eat this up?
Big Scenes—The settings for this picture are both picture and real. The hacienda set took up the entire back lot of the Paramount. Exotic cabaret scenes, water-front dives in Buenos Aires, tango in "A Sainted Devil" and has any number of real breath-takers. The bandits' hangout in the moonlight, the quiet, raid, abduction, etc., are but a few of the colorful scenes. There's something happening every minute along without the slightest trace of lagging.

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Picture Facts

INO. who was selected by Valentino, not assigned by Paramount, il." ure is an adaptation of his popular magazine story and novel,

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He also photographed "Beaucaire." D'Algy, Jean Del Val, Antonio D'Algy, Dagmar Godow- West, George Siegman, Louise Lagrange, Raphael Bongini, liam Betts, Edward Elkus, A. De Rosa, Ann Brody, Evelyn

n drama, with all the romantic glamour of "The Sheik" and Robin Hood" to it.

A Paramount picture, starring Rudolph Valentino, a Rex ast, what re need be said to tell you that "A Sainted Devil" "Beaucaire." Valentino is more firmly established in the an ever be re. And here he is in a role they haven't seen ree years. Will they eat this one up whole? You can just bet

his picture re both picturesque and romantic. The huge entire backlot of the Paramount Eastern studio. And that's nes, water-ont dives in Buenos Aires. The star dances the vil" and ha any number of knife duels with bandits. They're e bandits' ngout in the mountains, wedding ceremony, ban- etc., are bu a few of the countless big scenes in this action- ething hap ening every minute. The picture moves right test trace of lagging.

The screen's greatest lover in the "Blood and Sand" of South America

A Famous Forty Paramount production.

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A story of a man against the world, with Nita Naldi, Helen d'Algy, Louise Lagrange and Dagmar Godowsky in an all-star supporting cast.

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A Letter for the Mails

PARAMOUNT THEATRE

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Here's a picture packed with punchful scenes—the ideal Valentino role. Nita Naldi, Helen D'Algy and others are in the cast. Better be on hand early.

Sincerely

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(Postcard)

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There's a big all-star cast. Of course, you'll be there!

Sincerely,

.....Manager

PUTTING IT OVER RIGHT

First "Monsieur Beaucaire," by Booth Tarkington, now a story by Rex Beach. Rudolph Valentino sure knows how to pick 'em!

In advertising "A Sainted Devil" stress the fact that this is the first glimpse in a long, long time (almost three years to be exact) of Valentino in the kind of a role that made him famous and in which the public likes to see him most.

Run an ad or send out a postcard on this order: "Forewarned is forearmed. I am a hot blooded bandit on my way to..... in my world-wide search for the bride who was stolen from me on my wedding night. If you have information of her prepare to give it to me or suffer the consequences, as I am out for vengeance and stop at nothing. Ask those who have seen me. My friends call me A SAINTED DEVIL, but to you I'm only, R. V. (or Florentine)".

Curiosity arousing type ads along this line. "What would you do if your wife were stolen from you on your wedding night?" and others.

Get you lobby up Latin-American fashion.

Plant a "news story" to the effect that this Florentine, whose bride was stolen from him on his wedding night, etc., (giving the details), is touring the United States in search of her and would arrive in.....on..... He is

a holy terror, etc., and is known among his people as A SAINTED DEVIL.

A special performance for all Latin-Americans. If there are consuls in the city from Latin-American countries, this can be jazzed up into quite an affair.

Teasers: "A SAINTED DEVIL is coming this way!"

"Do you know A SAINTED DEVIL?"

"Could you love A SAINTED DEVIL?" and so on.

Then, too, there are any number of merchant tieups. Music stores would jump at the opportunity of displaying in their windows stills of Valentino serenading his lady-love on a guitar.

There are some beautiful costumes worn in the picture. Put this over with modiste shops.

Do you run a prologue? A good suggestion for this is the wedding scene. Have a group of bandits break up the scene and carry off the bride—then on with the picture. This'll get audiences right in the spirit of the thing.

How about this for a teaser ad: "We've heard lots about a printer's devil, a devil with the women, but A SAINTED DEVIL—what is it?"

Remember, more than half your patrons, the women folk especially, go to see a Valentino picture just because it is such—a Valentino picture. They don't know, and most of them don't care an awful lot, what the story is all about just as long as Rudy's the star. So keep this in mind and play up Valentino first, last and all the time in advertising "A Sainted Devil", and you can't possibly go wrong. The story, author, supporting cast, etc., can come later.

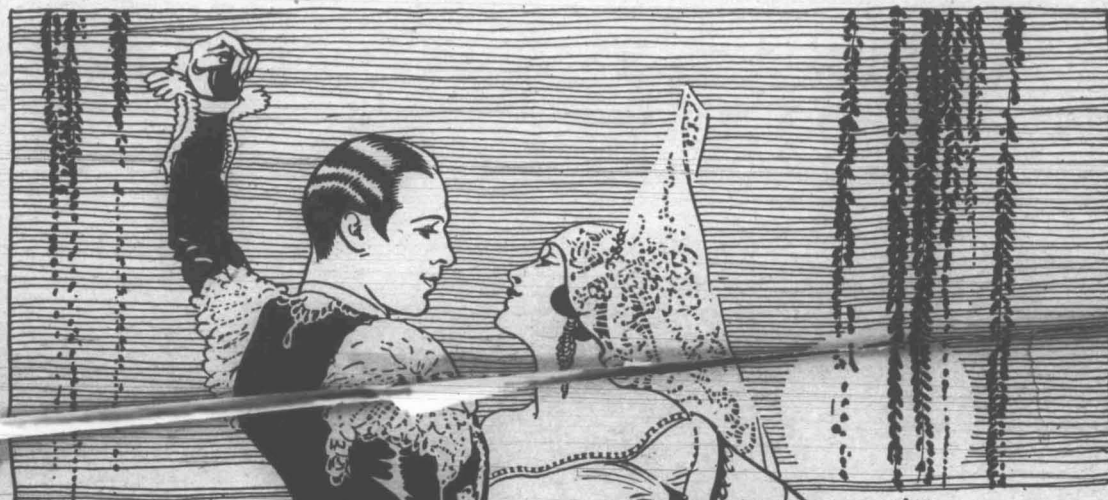


Rudolph Valentino in "A Sainted Devil"

PRESS ADS WITH A BIG BO

Your exchange has mats of all the ads and production scenes; also cuts of midges

As You Like Him Best



IT takes a mighty fine picture to equal "Beaucaire." But this fiery melo-romance does equal it. Yes, betters it. Come and see for yourself!

A
JOSEPH HENABERY
PRODUCTION

Adolph Zukor
and
Jesse L. Lasky
present

Rudolph Valentino

in REX BEACH'S

"A SAINTED DEVIL"

A Paramount Picture

Three-column Newspaper Advertisement 3A

Four-Page R

Above is a greatly red style Roto Magazine cover inches.

If this isn't a theatre They'll eat it up, look, lin possibilities!

See a sample in your Sales Manager to explain space on the back page only A thousand for

PRESENTED BY
ADOLPH ZUKOR
AND
JESSE L. LASKY



Rudolph
Valentino
in
Rex Beach's
"A SAINTED DEVIL"
A Paramount Picture
A Joseph Henabery Production

RIALTO

PLAY DATES

VALENTINO triumphs again. And what a triumph! Nothing in his entire career compares with his performance in "A Sainted Devil." Not

A New
Paramount
Picture

VALENTINO

in
"A
Sainted
Devil"

Type Ad

Rudolph

Adolph Zukor and
Jesse L. Lasky
present

Rudolph

entino in "A Sainted Devil" A BIG BOX-OFFICE PUNCH

on scenes; also cuts of midgets and one and two-column ads. Price List, Page 6.



Rudolph Valentino

PRESENTED BY
ADOLPH ZUKOR
AND
JESSE L. LASKY

Rex Beach's
"A SAINTED DEVIL"
—A—
Joseph Henabery
Production

a
Paramount
Picture

VALENTINO as a fiery young blade of the Argentine. The type of whirlwind romance that made him famous.

Two-column Press Advertisement 2A

Four-Page Roto Magazine

Above is a greatly reduced illustration of the new-line cover. Actual size is 10½ x 14½ inches.

If this isn't a theatre-filler, we don't know what is. They'll eat it up, look, line and sinker. And the tie-up possibilities!

See a sample at your exchange, and ask your local Ad Sales Manager to explain how you can make the blank space on the back page pay the entire cost and more. A thousand for only \$7.50. Less in large quantities.



Midget Cut 1MA



Midget Cut 1MC



Midget Cut 1MB

Any one of these three midgets for only fifteen cents.

Adolph Zukor
and Jesse L. Lasky
present

Rudolph Valentino in REX BEACH'S "A SAINTED DEVIL"

A
JOSEPH
HENABERY
PRODUCTION

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Three-column Newspaper Advertisement 3A

Four-Page R

Above is a greatly reduced style Roto Machine cover. inches.

If this isn't a sight to see in the theatre They'll eat it up, look, line possibilities!

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PRESENTED BY
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in
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A Paramount Picture
A Joseph Henabery Production

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VALENTINO triumphs again. And what a triumph! Nothing in his entire career compares with his performance in "A Sainted Devil." Not even "Beaucaire."

Two-column Supplementary Press Ad 2AS

A New
Paramount
Picture

VALENTINO

in
"A
Sainted
Devil"

Type Ad

Adolph Zukor and
Jesse L. Lasky
present

Rud

Rudolph
Valentino
IN
Rex Beach's

"A SAINTED DEVIL"

A JOSEPH HENABERY PRODUCTION
A Paramount Picture



IF you liked Valentino in "Beaucaire," you should see him in "A Sainted Devil." Back again to the kind of character he played so superbly in "Blood and Sand" and "The Four Horsemen." Cast includes Nita Naldi.

REST
OF
BILL

Adapted by Forrest Halsey from Rex Beach's "Rope's End"

Two-column Supplementary Press Ad 2ASX

Rudolph
Valentino

PRESENTED BY
ADOLPH ZUKOR
AND
JESSE L. LASKY



IN
Rex Beach's
"A SAINTED DEVIL"

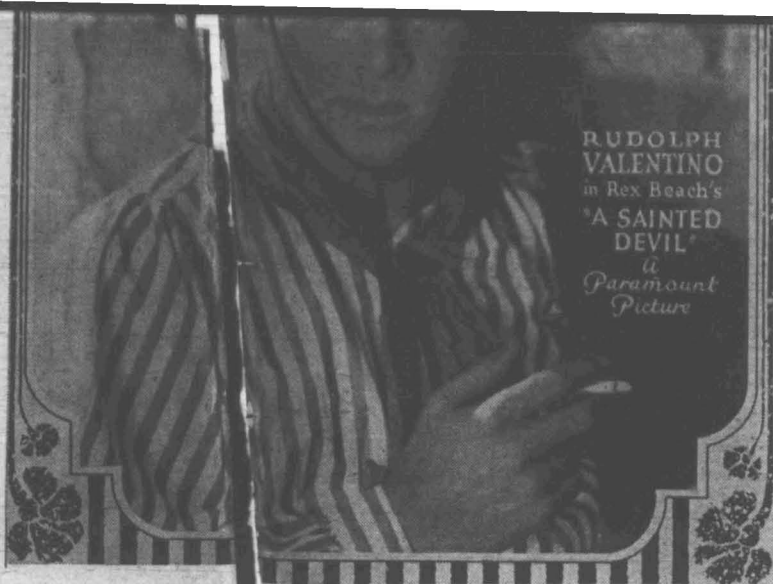
A JOSEPH HENABERY
PRODUCTION
A Paramount Picture

VALENTINO'S second big picture since his return to the screen. A South American melo-romance as lavishly made as "Beaucaire."

One-column Press Ad 1A

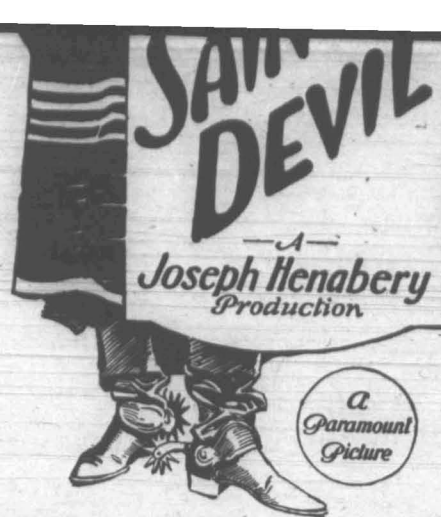
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Paramount
Picture

Adapted by
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RUDOLPH
VALENTINO
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"A SAINTED
DEVIL"
A
Paramount
Picture

V ALENTINO
as a fiery
young blade of
the Argentine.
The type of
whirlwind ro-
mance that made
him famous.



—A—
Joseph Henabery
Production

A
Paramount
Picture

Two-column Press Advertisement 2A

Four-Page Roto Magazine

Above is a greatly reduced illustration of the new-
style Roto Magazine cover. Actual size is 10½ x 14½
inches.

If this isn't a theatre-filler, we don't know what is.
They'll eat it up, look, line and sinker. And the tie-up
possibilities!

See a sample at your exchange, and ask your local Ad
Sales Manager to explain how you can make the blank
space on the back page pay the entire cost and more.
A thousand for only \$7.50. Less in large quantities.



Midget Cut 1MA



Midget Cut 1MC



Midget Cut 1MB

Any one of these
three midgets for
only fifteen cents.

Adolph Zukor and Jesse L. Lasky
present

Rudolph Valentino

in REX BEACH'S

"A SAINTED DEVIL"

A
JOSEPH
HENABERY
PRODUCTION



A
Paramount
Picture

Adapted by
Forrest Halsey
from Rex Beach's
"Rope's End"

HERE is the Valentino you love best of all. The dashing lover-dancer-
horseman of "The Four Horsemen" and "Blood and Sand." In a
South American romance blazing with color and bristling with thrills.
Filmed on a scale as lavish as "Beaucaire." With a cast of stars.

Four-column Newspaper Advertisement 4A

NOV 18 1924

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ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

Rudolph Valentino

in Rex Beach's

A
JOSEPH HENABERY
Production



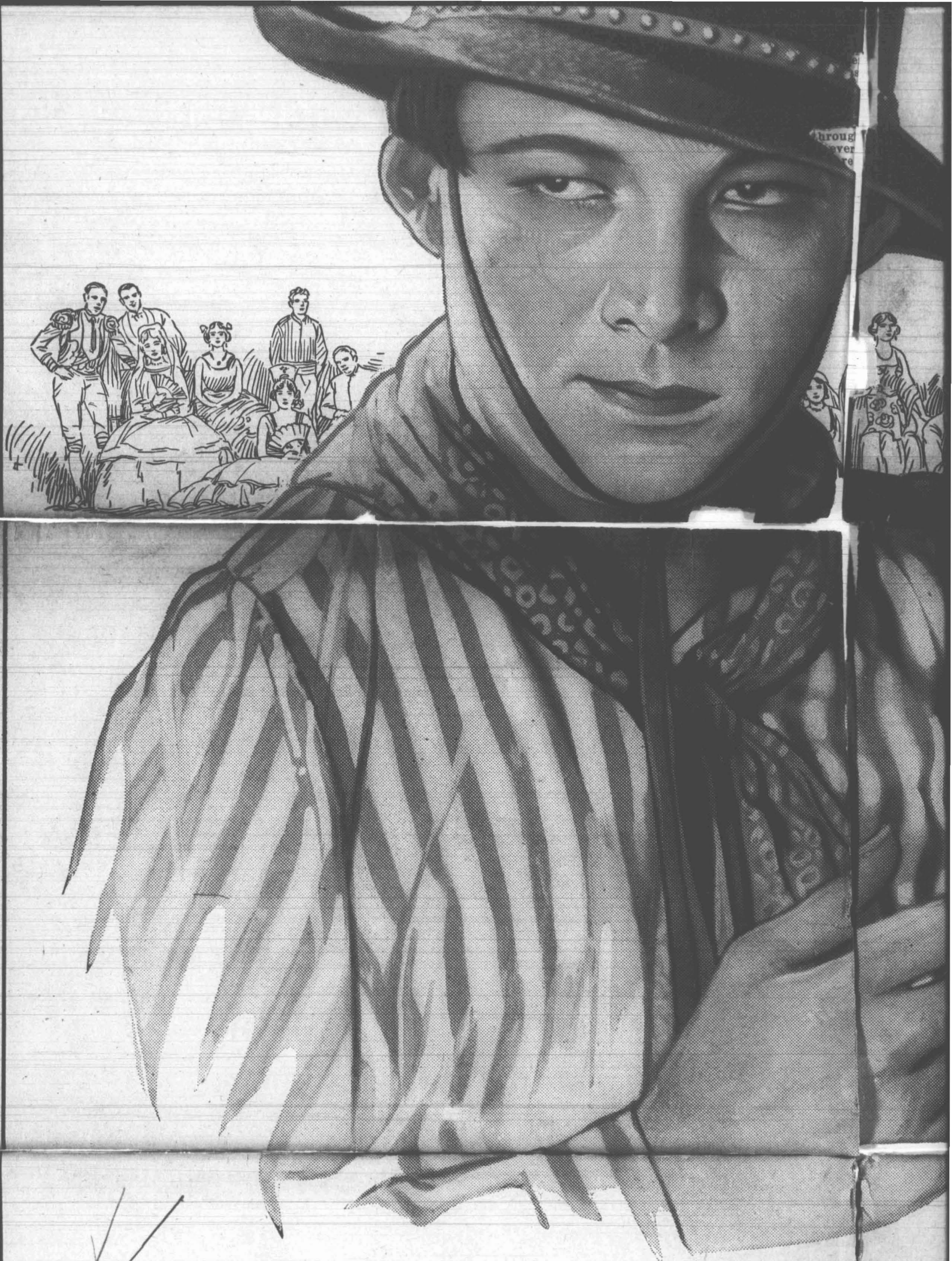
Valentino

"A SAINTED DEVIL"

through
ever
e



a
Paramount
Picture



Adapted by Forrest Halsey
from Rex Beach's "Rope's End"

Playing Dates,
Other Features

THEATRE

through
ever
re



*A
Paramount
Picture*

The King of Romance—

—in a picture that combines the best
qualities of "The Sheik" and "Blood and
Sand;"
—that excels even "Beaucaire" in lavish
settings and beautiful costumes;
—that gives him the greatest role he's
ever had—bar none!
—a handsome young blade of the Ar-
gentine,
—loving, tangoing, fighting, thrilling as
never before!
That's the royal treat awaiting you in "A
Sainted Devil."

THE NAME

**Playing Dates,
Other Features**



Rudolph Valentino in "A S EVERYTHING FOR A SUCC "If It's Worth Running, It's Worth

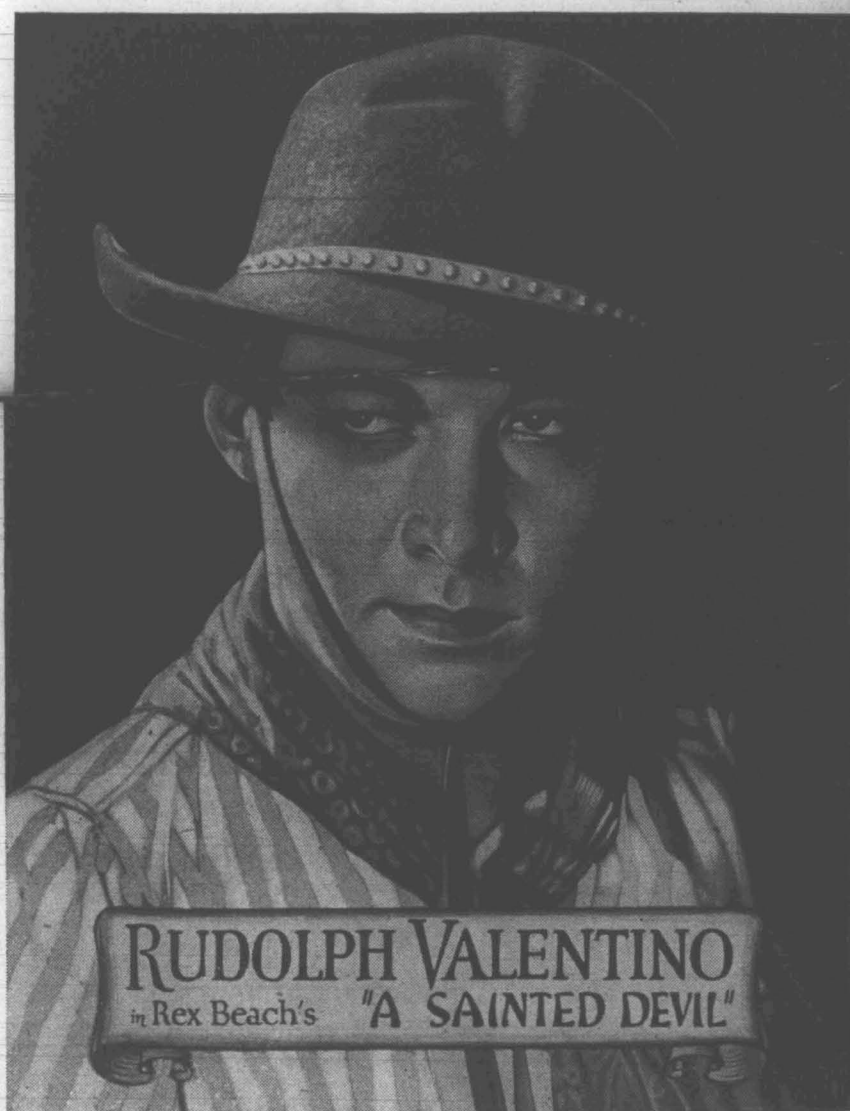
Use this Beautiful Four-Page Color-He

On the right is a reproduction of the artistic herald cover on "A Sainted Devil."

See the original size as cut—in four beautiful colors, and you'll agree that it's the classiest piece of advertising you've ever gazed at!

The double-page center spread is meaty with great scenes and talk.

Back page blank for theatre name, dates, etc.



In planning your sign on this don't overlook our herald!

Remember SPECIAL herald like article such out on "Monsieur X."

Yet a thousand or \$5.00 — and you buy a large

Your local A Manager has same will be glad to show you.

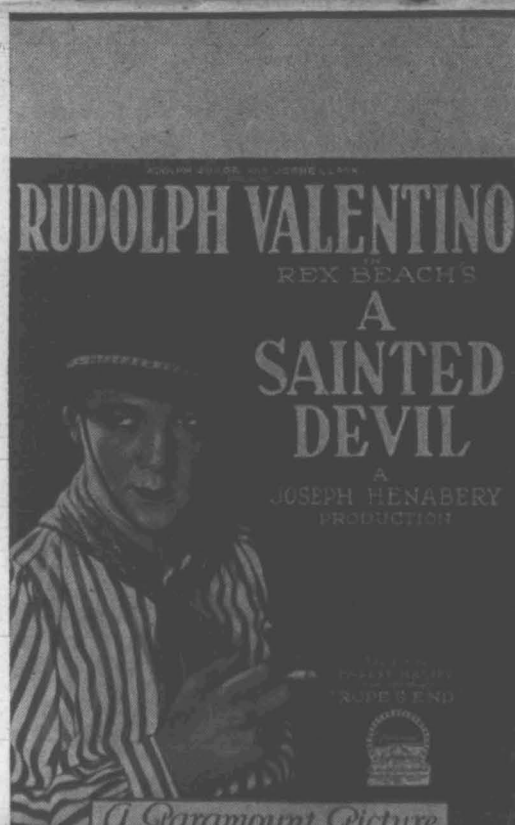


22 x 28 Lobby Card (A)



WINDOW CARD

(Illustrated Below)



PRODUCTION SC

You can make good ads with a few lines and a just ad border. Use them also for the public



Rudolph Valentino in "A Sainted Devil"

Valentino in "A Sainted Devil"

FOR A SUCCESSFUL CAMPAIGN

With Running, It's Worth Advertising"



Color-Herald

In planning your campaign on this picture, don't overlook this gorgeous herald!

Remember, it's a SPECIAL herald — a deluxe article such as we got out on "Monsieur Beaucaire."

Yet a thousand cost you \$5.00 — and less if you buy a large quantity.

Your local Ad Sales manager has samples and will be glad to show them to you.

PRODUCTION SCENES

You can make good ads out of production scenes and use them also as newspaper illustration for the publicity stories.

Service or De Luxe Trailer

You can secure both a Service and DeLuxe Trailer on "A Sainted Devil."

The prices of all trailers have been materially reduced.

The Service Trailer is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within 2 weeks. Thereafter Service Trailers cost \$2.50. Refund of \$1 if returned within 2 weeks.

DeLuxe Trailers are 200 feet long and cost \$12.50. Refund of \$5 if returned within 3 weeks.

There is a special price of \$5 net on all DeLuxe Trailers to regular subscribers to National Screen Service.

This service on all productions costs \$25 monthly.

For list of Screen Service offices, see price list on poster page.

WIRE OR WRITE—GIVING EXACT PLAY DATES

Short Shots for Short Spots

Heart-winning lover, talented tango-dancer, daring horseman-Valentino is perfection-plus in "A Sainted Devil."

Love scenes aplenty, but lightning action and real thrills besides.

The story of a rich South American youth whose bride was kidnapped on their wedding night.

Not since he first flashed to fame in "The Four Horsemen," has Valentino had such a perfect-fitting role.

A romance of the Argentine, rich in big love scenes and exciting moments.

Add to the list of super-pictures, this splendid picturization of Rex Beach's vivid romance.

Valentino's second big picture since his return to the screen, and his foremost triumph.

Valentino's first "Famous Forty" Paramount Picture was a smashing hit. His second is a home-run!

The screen's greatest lover in the season's best love-drama.

Not even in "Beaucaire" was Valentino the great lover-dancer-swordsman that he is in "A Sainted Devil."

The King of Hearts in a colorful drama of love, intrigue and revenge.

Halftones are 55-screen and reproduce perfectly.



Rudolph Valentino



Rudolph Valentino in the Paramount Picture "A Sainted Devil"

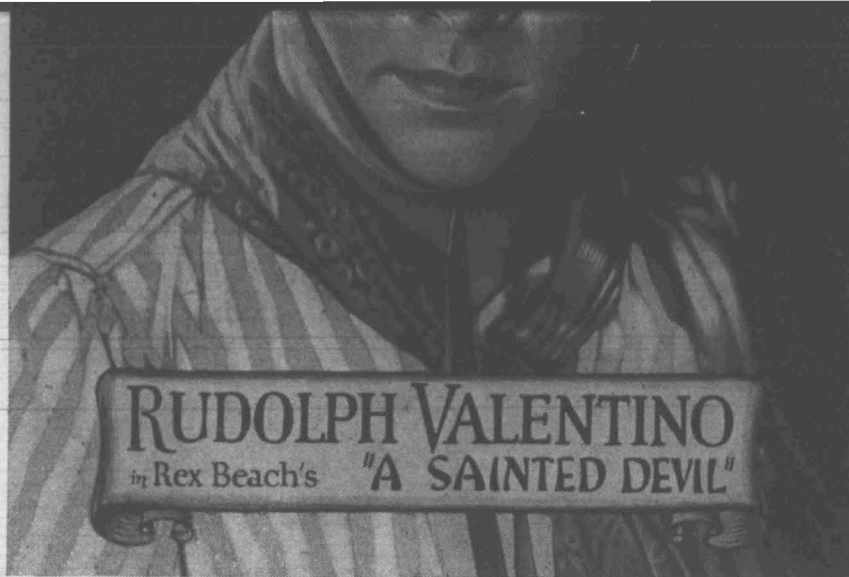


Rudolph Valentino and Nita Naldi in Rex Beach's "A Sainted Devil" A Paramount Picture

that it's the classiest piece
of advertising you've ever
gazed at!

The double-page center
spread is meaty with great
scenes and talk.

Back page blank for
theatre name, dates, etc.



out on "Monsi
e."

Yet a thousan
of \$5.00 — a
you buy a large

Your local
Manager has said
will be glad to s
you.

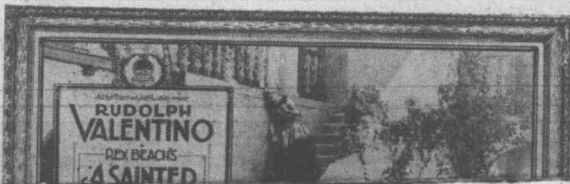
WINDOW CARD

(Illustrated Below)

PRODUCTION SO

You can make good ads
duet's seen just ad

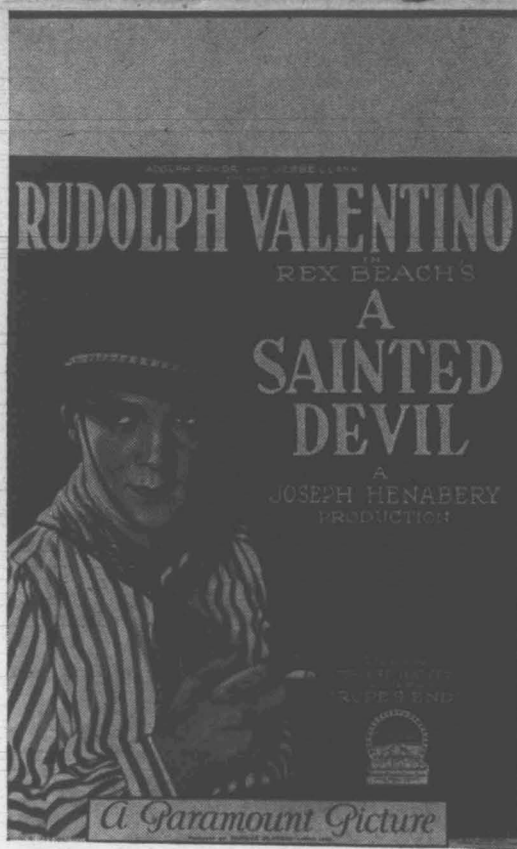
border. Use them also a
illustration for the publi



22 x 28 Lobby Card (A)



22 x 28 Lobby Card (B)



Seven cents each at exchanges.



Rudolph Valentino
in "A Sainted Devil"
A Paramount Picture

Production Mat 1PA



Twenty-four Sheet Poster 24A (See also other style on poster page.)

...article such as we got
out on "Monsieur Beau-
caire."

Yet a thousand cost you
or \$5.00 — and less if
you buy a large quantity.

Your local Ad Sales
Manager has samples and
will be glad to show them
to you.

PRODUCTION SCENES

You can make good ads out of pro-
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The King of Hearts in a colorful drama of love, intrigue and revenge.



Rudolph Valentino
in "A Sainted Devil"
A Paramount Picture

Production Mat 1PA



Rudolph Valentino
in the Paramount Picture
"A Sainted Devil"

Production Mat 1PB



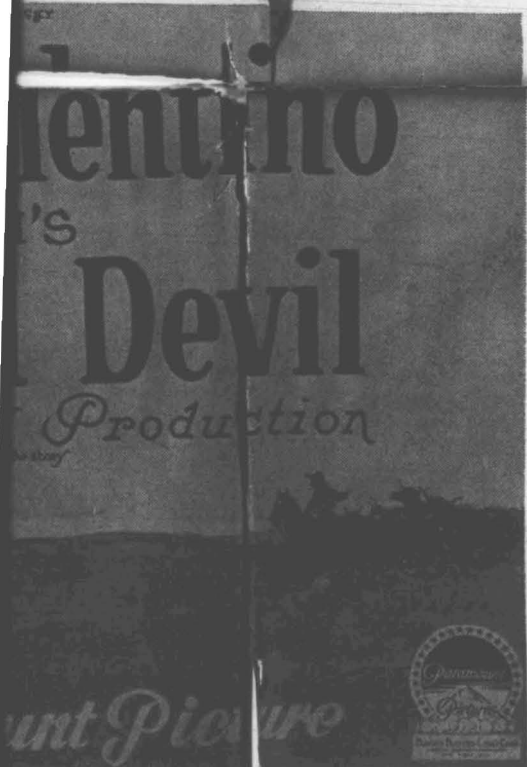
Rudolph Valentino and Nita Naldi in Rex Beach's
"A Sainted Devil" A Paramount Picture

Two-column Production Mat 2P



Rudolph Valentino and Helen D'Algy in Rex Beach's "A Sainted Devil"
A Joseph Henabery Production-A Paramount Picture

Special Three-column Production Mat 3P



er page.)



Rudolph Valentino in "A S GET THE PAPERS TO PRINT

Clip the stuff you want on this page and send it to the editors. Addition

"Sainted Devil" Valentino Film

Adapted from Rex Beach's
"Rope's End"—Directed
by Joseph Henabery

A SAINTED DEVIL," Rudolph Val-
entino's second Paramount starr-
ing picture since his return to the
screen, will be the feature at the....
Theatre next.....
for a run of.....days.
With an excellent supporting cast,
a story of dash and color, and rich
settings which depict the Argentine

and life in the "Sainted Devil" is said to surpass even
"Monsieur Beaucaire," which was re-
ceived by critics and public alike
with great acclaim. In this picture,
which Forrest Halsey adapted from
Rex Beach's story, "Rope's End,"
Valentino portrays the role of Don
Alonso Castro, a spirited young
South American who travels up and
down the scale of love and who fights
at the drop of the hat for the woman
he loves.

Helen D'Algy has the role of
Julietta, a dark-eyed, raven-haired
beauty who captures all the space
in Don Alonso's heart despite the
efforts of Carlotta, played by Nita
Naldi, Dona Florencia, Dagmar God-
owsky; and Carmelita, Louise Lag-
range; who try to win him away.
George Siegman has the colorful role
of El Tigre, the wild bandit of the
pampas, and other members of the
cast are Antonio D'Algy, Jean Del
Val, Roger Lytton, Isabel West,
Raphael Bongini, Frank Montgomery,
William Betts, Edward Elkus,
A. De Rosa, Ann Brody, Evelyn
Axzell and Marie Diller.

In the picture Valentino is given
an opportunity to do the Argentine
Tango for which he has gained con-
siderable reputation and he has fights
galore with bandits and bad men of
the Argentine.

The hacienda life of the Argen-
tine is shown in this production as
well as the smart life of Buenos
Aires, the Paris of the Americas.

Brother and Sister in Same Cast for First Time

For the first time within the mem-
ory of Paramount's production de-
partment officials a brother and sister
have been given important roles in
the same picture. This unusual e-
vent occurred at the Famous Players
Long Island studio where Joseph
Henabery was making "A Sainted
Devil," Rudolph Valentino's new pic-
ture for Paramount in which Helen
D'Algy and her brother, Anthony
have prominent parts. Helen has the
sympathetic role of Julietta, whom
Don Alonso (Valentino) marries at
the end of the picture. Anthony
plays Don Luis, intimate friend of
Don Alonso.

Miss D'Algy, who is only 20 years
old, was born in Madrid, Spain, and
at an early age played on the stage
there and in South America. She
came to this country with her mother
and brother a little over a year ago
and was immediately signed by Flo
Ziegfeld for his famous Follies.
After the Follies engagement Miss
D'Algy took up motion picture work
and has since appeared in "Let No
Man Put Asunder," "The Fool,"
"Lend Me Your Husband," "Lawful
Larceny," "Zaza," and "The Side
Show of Life."

Antonio D'Algy also appeared on
the stage in South America, but took
up motion picture work exclusively
upon his arrival in this country. In
the short space of ten months he has
played in "Lawful Larceny," "Zaza,"
"His Children's Children," "The Re-
jected Woman," "Meddling Women"
and "Monsieur Beaucaire."

"A Sainted Devil," which opens a
.....days' run next.....
at the.....Theatre is an ac-
tion-romance of the Argentine and
includes in a strong supporting cast

SPECIAL STORIES

Movie Aspirants for Parts in "A Sainted Devil" Furnished Many Laughs at Paramount L. I. Studio

THE casting director's office in a big motion picture studio is a
veritable cauldron for blasted hopes but along with the tears
come many laughs. While causing the casting director much anguish
and travail, picture aspirants sometimes gives him a chance for a
smile and many times a hearty laugh.

During the casting of intrepid riders for Rudolph Valentino's new
Paramount picture, "A Sainted Devil," the man who presides over
the gallery of the new movie constellation at Paramount's Long Is-
land studio, had the time of his young, but eventful life. Every Span-
ish looking individual who applied for one of the riding jobs in the

picture had to go through a horseback test before being engaged.
The casting director learned not to accept riders on faith because
every one is a graduate from the famous French riding school until
he gets on a horse.

This studio riding ring produced more than one laugh a day. Four
men who swore on their oath that they were better than Cossacks,
fell from their mounts and as many as a dozen others rode their horses
at every angle except the right one. A rodeo or a trick mule act in a
circus could not be funnier than some of the sights seen in the studio
back yard during these tests.

Mothers who accompany their young and aspiring daughters to the
studio cause no end of merriment in their maneuvering for a tactical
position.

All kinds of tricks are tried by extra people to get jobs. Recently
Allan Dwan who directed Gloria Swanson in "Her Love Story," and
the casting director were picking types for gypsies in the picture.
There was a long line of foreigners outside the casting office and in
order to facilitate the picking they were lined up to pass through
single file. As they went by those wanted would be told and the
others were passed out another door.

The line seemed endless; many faces passed by more than once,
the casting director thought and when he saw the same man four
times in the line he was sure there was something wrong. He stopped
the line to investigate and found that the extras had been changing
hats and coats and then coming back into line, hoping against hope,
that sooner or later they would be selected. Some of them even went
so far as to come in without their coats on so as not to be recognized as
the same person who had passed by previously. This little trick cost
the casting director a half hour extra time, but he had to laugh when
he finally discovered what was being put over on him.

And so it goes day after day in the casting office. A new situation
every minute, some funny and some sad. There is the woman who
tells the casting director that she had led a life of sorrow and knows
she can act in the films; the girl who is proud of her perfect thirty-six,
and the man who is on his way to Cuba but if he is wanted will be
glad to stay in New York long enough to work in a picture—any
picture it doesn't make any difference for he knows he is a versatile
actor, although he has not had any experience.

"A Sainted Devil" is Rudolph Valentino's second production for
Paramount since his return to the screen. It was adapted to the
screen by Forrest Halsey from the magazine story, "Rope's End,"
by Rex Beach. Joseph Henabery directed, and Nita Naldi, Helen
D'Algy, Louise Lagrange, Dagmar Godowsky, George Siegman, Raphael
Bongini, Jean Del Val and many others appear in the strong sup-
porting cast.

The picture opens a.....days' run next.....at the
.....Theatre.

Nita Naldi, Playing Opposite Valentino in "A Sainted Devil," Tells World She's Lost 24 Pounds

Nita Naldi breezed into the Paramount Long Island studio recently
to get ready for her work in Rudolph Valentino's new picture, "A
Sainted Devil," and delivered an address to the world. She wants
everybody to know that she has lost twenty-four pounds in weight!

"I just want to be myself," exclaimed Nita, "but writers and
critics continually try to make me something else. It wasn't my fault
that I had to wear a dress that enhanced my size. I was told to wear
it and I did."

"Some people seek notoriety but I seem to have it thrust upon
me. I don't take iodine baths, as someone has said, and I don't dye
my skin yellow."

"The person who concocted the idea that I have bobbed hair is all
wrong. I have never bobbed my hair and I never will. Why is it
that everybody seems to get a wrong impression of me? I am just
as natural as I know how to be. I don't want to be up-stage and
unreal. I want to be just me."

After this little effusion Miss Naldi ordered a cup of tea, with lemon,
and one fig newton for lunch. It has been several months since Miss
Naldi has worked in the Famous Players eastern studio but she has
not lost any of her favor with the studio employes. A delegation of
electricians and prop men met her at the stage door when she arrived

"Sainted Devil" Press Reviews

Send These to the Loc
Editors to Run in
Their Columns

(Review No. 1)

WE thought Rudolph Valenti-
no had about reached the high-
est in screen entertainment when
he chose Booth Tarkington's "Monsie-
ur Beaucaire" as his "come-back" ve-
hicle for Paramount after an absence
two years.

But "the sheik" has fairly outdo-

himself in a picture which opened
latest production yesterday. In
the.....Theatre. The
a Joseph Henabery directed picture
Forrest Halsey of the
adaptation by Rex Beach.
magazine story, "Rope's End,"

"A Sainted Devil" has to do with
South America and South American
—pictorially beautiful story of a
Spanish customs against modern ci-
life. It shows the virility of the
Pampas against the sophisticate
culture of Buenos Aires, the Par-

Valentino has a role that fits him
to perfection. As a dashing young
South American, fired by the pur-
Castilian blood of generations who
courses through his veins, he make
a picture never to be forgotten.

If you are a "Beaucaire" was just about
the last word in lavish productions—
gorgeous settings, superb portrayal
etc.—go see "A Sainted Devil" an-
be convinced that there's always
something new under the sun. Here
the "great love" in the kind of
role the public likes to see him in-
first as a young planter of wealth
parents, then a regular holy-terro-
brooding over the loss of his love
wife who was abducted on their wed-

ding day. What a part this is; and how

Valentino does it! Helen D'Algy, Nita Naldi, Louise
Lagrange, Dagmar Godowsky, Raphael
Bongini, Jean Del Val, and many others
others have prominent roles in the
strong supporting cast, and all give
exceptionally good accounts of them-
selves.

(Review No. 2)

"A Sainted Devil," Rudolph Val-
entino's new production for Paramount
with Nita Naldi, Helen D'Algy, Louise
Lagrange, Dagmar Godowsky, Raphael
Bongini, Jean Del Val, and many others
others have prominent roles in the
strong supporting cast, and all give
exceptionally good accounts of them-
selves.

"A Sainted Devil," is "The Sheik"
and a sort of Spanish "Robin Hood"
combined—a tense, exciting love
drama, with a star in the role of
young Spanish bandit who roams Sou-
America in search of a notorious bar-
dit who had stolen his bride on his
wedding night.

As Don Alonso Castro, Valenti-
no of old—the Valentino of "Blood and Sand," the Val-
entino of "The Sheik" like to see. As
"mysterious" bandit who terrorizes
the country in his endless search for
the bandit gang—and for revenge.

None but Valentino could play
such a role as he does this one.
He loves and fights as only
can. And Nita Naldi, practically
every! Miss Naldi, is a su-
newcomer on the screen, is a su-
enough "and" her with Ernest
you remember her from "The Side
rence in "The Side Show of Life,"
also unusually well cast while M-
Godowsky has a high-power val-
part.

(Review No. 3)

ve home—Some

Valentino in "A Sainted Devil" TO PRINT THESE STORIES

to the editor: Additional press sheets at your exchange if you need them.



Sainted Devil" Press Reviews

and These to the Local
Editors Run in
Their Columns
(Review No. 1)

WE thought Rudolph Valentino had about reached the heights of screen entertainment when he appeared in Booth Tarkington's "Monsieur Beaucaire" as his "come-back" vehicle for Paramount after an absence of two years. But "the sheik" has fairly outdone himself in "A Sainted Devil," his latest production, which opened at the Rialto Theatre yesterday. It's a very production, an adaptation by Joseph Henabery of the magazine story, "Rope's End," by Rex Beach. "A Sainted Devil" has to do with South America and a beautiful story of old against modern city Spanish customs, the virility of the life. It shows the sophisticated campas against Buenos Aires, the Paris of the Americas. Valentino has a role that fits him as a dashing young man, fired by the pure South American blood of generations which he carries through his veins, he makes himself to be forgotten. The picture never one of those who If you are "Beaucaire" was just about thought "Beaucaire" was just about the last word in lavishly productions—gorgeous settings, superb portrayals, and go see "A Sainted Devil" and be convinced that there's always something new in the kind of a role the great likes to see him in—first as a regular holy-terror, parents, then the loss of his lovely brooding over abducted on their wedding day. What a play it! Valentino does it! Helen D'Algy, Nita Naldi, Louise Lagrange, Dagmar Godowsky, Raphael Bongini, George Siegman and others have a strong supporting cast, and all give exceptionally good accounts of themselves.

(Review No. 2)

"A Sainted Devil," Rudolph Valentino's latest production for Paramount, with Nita Naldi, Helen D'Algy, Louise Lagrange, Dagmar Godowsky and others playing in support, was shown for the first time in...last night at the...Theatre. The story is by Rex Beach. Joseph Henabery, who made "The Stranger," directed. "A Sainted Devil," is "The Sheik" and a sort of Spanish "Robin Hood" combined—a tense, exciting love-drama, with the star in the role of a young Spaniard who roams South America in search of a notorious bandit who had stolen his bride on his wedding night. As Don Alonzo Castro, Valentino is the Valentino of old—the Valentino of "Blood and Sand," the Valentino the fans like to see. As the "mysterious stranger" he terrorizes the country in his endless search for the bandit gang—and for revenge. None but Valentino could play such a role as he does this one. He loves and fights as only he can. And Nita—she's neater than ever! Miss D'Algy, practically a newcomer on the screen, is a sure-enough "find." Louise Lagrange, you remember her with Ernest Torrence in "The Side Show of Life," is also unusually well cast while Miss Godowsky has a high-power vamp part.

ADVANCE STORIES

"A Sainted Devil," New Valentino Production for Paramount, Coming to the Rialto Theatre Shortly

A SAINTED DEVIL," a Joseph Henabery Production for Paramount, starring Rudolph Valentino, will be the feature at the Theatre next...for a run of...days. The story is an adaptation by Forrest Halsey of the popular magazine serial, "Rope's End," by Rex Beach. Nita Naldi, Helen D'Algy, Louise Lagrange, Dagmar Godowsky, Raphael Bongini, George Siegman and Jean De Val have prominent supporting roles.

The story is one of a handsome young South American of wealthy parents whose bride is stolen from him on his wedding day. Don Alonzo (Valentino) swears revenge on the bandits.

After a two year search Don Alonzo frequents a dive in Buenos Aires where he is known as "the mysterious stranger!" He cares for no one—just seeking one man and waiting for some word from his bride.

And when at last the culprit does turn up! There's enough fast-moving action in these scenes for a dozen pictures. You've seen Rudy handle the rapier in "Beaucaire," now see him as a past-master in the gentle art of the dirk, reeking his vengeance on anyone who dares to oppose him.

Gorgeous gowns and beautiful sets? You said it! No Valentino picture would be complete without them. And Rudy does the Argentine Tango in "A Sainted Devil." That ought to be enough for anyone.

Aside from those already mentioned, the supporting cast of this picture includes Antonio D'Algy, Roger Lytton, Isabel West, Frank Montgomery, William Betts, Edward Elkus, A. De Rosa, Ann Brody, Evelyn Axzell and Marie Diller.

Valentino Back in "A Sainted Devil," Paramount Screen Version of Rex Beach Story, "Rope's End"

First it was Valentino in Booth Tarkington's "Monsieur Beaucaire." Now it's Rex Beach's "A Sainted Devil," adapted from the author's magazine serial, "Rope's End," by Forrest Halsey.

The same production staff that made "Monsieur Beaucaire" made this one—and made it even better than Valentino's previous production, which marked his return to the screen after an absence of two years.

"A Sainted Devil" is a romance of South America—a story of Don Alonzo Castro (Valentino) and Julietta, his convent trained wife, played by Helen D'Algy, who is stolen from him by bandits at the outset of the production, on their wedding night.

The star has the role of a handsome young planter who becomes the terror of the neighborhood, making friends with none, always waiting for his "day" when he will even up the score with the bandit who had deprived him of the one he loved best in the world.

It's a great story this—the best Valentino production to date by far. Nita Naldi, Louise Lagrange, Dagmar Godowsky, George Siegman and others play in support of the star.

You haven't seen Rudolph Valentino until you've seen "A Sainted Devil." It opens a...days' run next...at the...

"A Sainted Devil" South American "Blood and Sand," Starring Rudolph Valentino, with Big All-Star Cast

There are those who are of the opinion that "Blood and Sand" was the greatest picture Rudolph Valentino ever made. But "Monsieur Beaucaire" and all the rest have their champions also. But whatever your personal opinion might be, "A Sainted Devil," Valentino's latest screen work under the Paramount banner is bound to please one hundred per cent plus. It's a big story by a big author, with a big star and produced in a big way. And it is going to make a big hit with the fans of...when it opens a run of...days at the...on...

Rex Beach wrote the story, which Forrest Halsey adapted to the screen. It's the "Blood and Sand" of South America, an actionful romance without a lagging moment in it. "A Sainted Devil" keeps moving right along from one situation to another carrying its audiences from ultra-fashionable cafes in Buenos Aires to its waterfront dives, bandit hangouts, etc.

"A Sainted Devil" has everything. There never was such a picture before, and it's going to be a long time before you see another one like it.

If you but take our advice and come down to the...Theatre—and come down early—you won't regret it. We guarantee that!

Rudolph Valentino's Second Picture Since His Return to the Screen Fine South American Adventure-Romance

Valentino's New Leading Woman

Helen D'Algy, a Young Spanish Girl, in "A Sainted Devil"

H ELEN D'ALGY, charming dark-eyed, raven-haired beauty from Madrid, has the leading feminine role opposite Rudolph Valentino in his new production for Paramount, "A Sainted Devil," due at the...Helen's family left Spain for South America when she was very young, and she and her brother (he has a good role in the cast of "A Sainted Devil") got the stage bug and joined a stock company in Buenos Aires. The girl became an extremely popular actress locally on and screen.

Coming to this country a mere over a year ago, Helen met with quite a series of disappointments until Flo Ziegfeld saw her. He was so struck with Miss D'Algy that he immediately signed her up, and she put in a full season with his famous "Follies."

Then followed another attempt at the motion picture game, and her experience in the "Follies" stood her in good stead this time. She was signed for an important part in "Lend Me Your Husband" and did so well in the role that she was given good parts in "The Fool" and "Let No Man Put Asunder." Then followed Paramount's "The Side Show of Life."

At this time the cast of "A Sainted Devil" was being chosen. Only one important role was unfilled, that of Julietta, the girl whom Don Alonzo (Valentino) is in love with, and whom he marries in the end. A number of girls had been brought over to the studio and tested, but were unsatisfactory.

Then, one day while Mr. and Mrs. Valentino were eating lunch at the studio restaurant Mrs. Valentino heard a girl nearby talking Spanish. Turning to see who it was, the wife of the star saw Helen, who seemed to breathe the very atmosphere of old Spain. Mrs. Valentino saw in her the ideal type for Julietta and, going over to Helen, asked if she would consent to some special tests. Helen, of course, agreed, and the result was that she was given the part. Later Helen's brother Antonio was also...

same picture.

At the Paramount studio Miss D'Algy is considered a "find." She not only screens like the proverbial "million dollars," but she also is an excellent actress. Furthermore, although Helen, of course, looks like a Spanish girl, she is by no means a "type." That is, she does not have to confine herself to one sort of role any more than Bebe Daniels, Nita Naldi or any of the other "Latin" types now famous.

Nita Happy in New Vamp Role in "Sainted Devil"

Nita Naldi is a happy young Spanish maiden in Rudolph Valentino's latest Paramount picture, "A Sainted Devil," which Joseph Henabery produced at the Famous Players eastern studio. It is all because she has a chance to wear simple clothes for once in her screen career.

"They usually load me down with heavily beaded dresses and doll me up in vampire styles," explained Miss Naldi, "but in this picture I can do my vamping in a peasant's costume, neat but effective. It certainly is a welcome relief after having worn about every kind of evening gown the modistes could think of. In this picture I don't even wear any crowns on my head or anything like that. I'm comfortable for once."

Helen D'Algy has the role of Julietta, a dark-eyed, raven-haired beauty who captures all the space in Don Alonzo's heart despite the efforts of Carlotta, played by Nita Naldi, Dona Florencia, Dagmar Godowsky; and Carmelita, Louise Lagrange; who try to win him away. George Siegman has the colorful role of El Tigre, the wild bandit of the pampas, and other members of the cast are Antonio D'Algy, Jean Del Val, Roger Lytton, Isabel West, Raphael Bongini, Frank Montgomery, William Betts, Edward Elkus, A. De Rosa, Ann Brody, Evelyn Axzell and Marie Diller.

In the picture Valentino is given an opportunity to do the Argentine Tango for which he has gained considerable reputation and he has fights galore with bandits and bad men of the Argentine.

The hacienda life of the Argentine is shown in this production as well as the smart life of Buenos Aires, the Paris of the Americas.

Brother and Sister in Same Cast for First Time

For the first time within the memory of Paramount's production department officials a brother and sister have been given important roles in the same picture. This unusual event occurred at the Famous Players

Long Island studio where Joseph Henabery was making "A Sainted Devil," Rudolph Valentino's new picture for Paramount in which Helen D'Algy and her brother, Anthony, have prominent parts. Helen has the sympathetic role of Julietta, whom Don Alonzo (Valentino) marries at the end of the picture. Anthony plays Don Luis, intimate friend of Don Alonzo.

Miss D'Algy, who is only 20 years old, was born in Madrid, Spain, and at an early age played on the stage there and in South America. She came to this country with her mother and brother a little over a year ago and was immediately signed by Flo Ziegfeld for his famous Follies. After the Follies engagement Miss D'Algy took up motion picture work and has since appeared in "Let No Man Put Asunder," "The Fool," "Lend Me Your Husband," "Lawful Larceny," "Zaza," and "The Side Show of Life."

Antonio D'Algy also appeared on the stage in South America, but took up motion picture work exclusively upon his arrival in this country. In the short space of ten months he has played in "Lawful Larceny," "Zaza," "His Children's Children," "The Rejected Woman," "Meddling Women" and "Monsieur Beaucaire."

"A Sainted Devil," which opens a days' run next at the Theatre is an action-romance of the Argentine and includes in a strong supporting cast Nita Naldi, Louise Lagrange, Dagmar Godowsky, George Siegman, Raphael Bongini and others just as well known.

The story is an adaptation of Rex Beach's story, "Rope's End."

Teach Tango to Players in Valentino's "Sainted Devil"

The Paramount Long Island studio recently took on the appearance of a dancing school during the filming of Rudolph Valentino's newest production, "A Sainted Devil."

Fifty couples were put through the steps of the Argentine tango under the able direction of the star for the big cabaret scene in the picture, which will be shown next at the Theatre. This cabaret is one of the smartest in Buenos Aires, and, naturally, the tango is the predominate dance. The ordinary ballroom extras are only proficient in the fox-trot and waltz, so it was necessary to train all the people who appear in this sequence of "A Sainted Devil."

Nita Naldi, Helen D'Algy, Louise Lagrange, Dagmar Godowsky, Geo. Siegman, Raphael Bongini, Antonio D'Algy are but a few in the strong cast of supporting players.

You Can't Stop Him!

Tammany-Young, New York's gate-crasher extraordinary, successfully negotiated the gate into the casting director's office at Paramount's Long Island studio, and, as a result, appears in a character bit in "A Sainted Devil," Rudolph Valentino's latest production, coming next to the Theatre.

"Just show me a gate I can't get by," says Tammany.

back yard during these tests.

Mothers who accompany their young and aspiring daughters to the studio cause no end of merriment in their maneuvering for a tactical position.

All kinds of tricks are tried by extra people to get jobs. Recently Allan Dwan who directed Gloria Swanson in "Her Love Story," and the casting director were picking types for gypsies in the picture. There was a long line of foreigners outside the casting office and in order to facilitate the picking they were lined up to pass through single file. As they went by those wanted would be told and the others were passed out another door.

The line seemed endless; many faces passed by more than once, the casting director thought and when he saw the same man four times in the line he was sure there was something wrong. He stopped the line to investigate and found that the extras had been changing hats and coats and then coming back into line, hoping against hope, that sooner or later they would be selected. Some of them even went so far as to come in without their coats on so as not to be recognized as the same person who had passed by previously. This little trick cost the casting director a half hour extra time, but he had to laugh when he finally discovered what was being put over on him.

And so it goes day after day in the casting office. A new situation every minute, some funny and some sad. There is the woman who tells the casting director that she had led a life of sorrow and knows she can act in the films; the girl who is proud of her perfect thirty-six, and the man who is on his way to Cuba but if he is wanted will be glad to stay in New York long enough to work in a picture—any picture it doesn't make any difference for he knows he is a versatile actor, although he has not had any experience.

"A Sainted Devil" is Rudolph Valentino's second production for Paramount since his return to the screen. It was adapted to the screen by Forrest Halsey from the magazine story, "Rope's End," by Rex Beach. Joseph Henabery directed, and Nita Naldi, Helen D'Algy, Louise Lagrange, Dagmar Godowsky, George Siegman, Raphael Bongini, Jean Del Val and many others appear in the strong supporting cast.

The picture opens a days' run next at the Theatre.

Nita Naldi, Playing Opposite Valentino in "A Sainted Devil," Tells World She's Lost 24 Pounds

Nita Naldi breezed into the Paramount Long Island studio recently to get ready for her work in Rudolph Valentino's new picture, "A Sainted Devil," and delivered an address to the world. She wants everybody to know that she has lost twenty-four pounds in weight!

"I just want to be myself," exclaimed Nita, "but writers and critics continually try to make me something else. It wasn't my fault that I had to wear a dress that enhanced my size. I was told to wear it and I did."

"Some people seek notoriety but I seem to have it thrust upon me. I don't take iodine baths, as someone has said, and I don't dye my skin yellow."

"The person who concocted the idea that I have bobbed hair is all wrong. I have never bobbed my hair and I never will. Why is it that everybody seems to get a wrong impression of me? I am just as natural as I know how to be. I don't want to be up-stage and unreal. I want to be just me."

After this little effusion Miss Naldi ordered a cup of tea, with lemon, and one fig newton for lunch. It has been several months since Miss Naldi has worked in the Famous Players eastern studio but she has not lost any of her favor with the studio employees. A delegation of electricians and prop men met her at the stage door when she arrived. She is a prime favorite with everybody in the place.

When word got around that Miss Naldi was having a make-up test made it was a signal for everyone to stop work and rush to the big studio stage to officially welcome their favorite.

"Hello Nita!" was the cry and the test was interrupted a score of times to permit handshakes and felicitations.

"You look great," said Allan Dwan, who stopped working long enough to greet the queen of the studio.

If one were disposed to lapse into editorial comment it would be easy to say that Miss Naldi has a most radiant personality and a camaraderie that is most likable. Try to say something against her in the studio and see what happens. A fight could be started in a minute because she has more champions to the square foot in the studio than any other person.

Miss Naldi has a prominent role with Helen D'Algy, Louise Lagrange, Dagmar Godowsky and others in support of Valentino in "A Sainted Devil," which will be shown next at the Theatre to remain for days. It's a Rex Beach story, directed by Joseph Henabery.

Photographer of "A Sainted Devil," New Valentino Paramount Film, First to Use Motor-Driven Camera

Harry Fischbeck, cameraman for "A Sainted Devil," Rudolph Valentino's latest production for Paramount, a Joseph Henabery production coming to the Theatre on is the first photographer at Paramount's Long Island studio to use a motor-driven camera.

Fischbeck explains that by using electricity to turn the crank a much smoother continuous motion is obtained. It seems that no matter how securely a camera is set up the pressure of the hand turning the crank is bound to sway the machine somewhat. But with an electric motor turning the crank it is even possible to set the camera on an ordinary soap-box without fear of vibration of any kind.

Supporting the star in his screen version of Rex Beach's magazine serial, "Rope's End," adapted to the screen by Forrest Halsey, are Nita Naldi, Helen D'Algy, Louise Lagrange, Dagmar Godowsky, Jean De Val, Antonio D'Algy, Roger Lytton, Isabel West, George Siegman, Raphael Bongini and others equally as well known to picture fans.

Pampas against the sophistic culture of Buenos Aires, the Paris of the Americas.

Valentino has a role that fits him to perfection. As a dashing young South American, fired by the pure Castilian blood of generations which courses through his veins, he makes a picture never to be forgotten.

If you are one of those who thought "Beaucaire" was just about the last word in lavish productions, etc.—go see "A Sainted Devil" and be convinced that there's always something new under the sun. Here the 'great lover' in the kind of role the public likes to see him in first as a young planter of wealth, then as a regular holy-terror, the loss of his love abducted on their wedding day.

What a part this is; and he plays it!

Helen D'Algy, Nita Naldi, Louise Lagrange, Dagmar Godowsky, Raphael Bongini, George Siegman and others have prominent roles in this strong supporting cast, and all give exceptionally good accounts of themselves.

(Review No. 2)

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"A Sainted Devil," is "The Sheikh" and a sort of Spanish "Robin Hood" combined—a tense, exciting love drama, with the star in the role of young Spaniard who roams South America in search of a notorious bandit who had stolen his bride on his wedding night.

As Don Alonzo Castro, Valentino is the Valentino of old—the Valentino of "Blood and Sand," the Valentino the fans like to see. As the "mysterious stranger" he terrorizes the country in his endless search for the bandit gang—and for revenge.

None but Valentino could play such a role as he does this one. He loves and fights as only he can. And Nita—she's neater than ever! Miss D'Algy, practically newcomer on the screen, is a surprise enough. Louise Lagrange, you remember her with Ernest Torrence in "The Side Show of Life," also unusually well cast while Miss Godowsky has a high-power vamp part.

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Why wives leave home—Some go voluntarily; others are snatched right at the altar and carried into the mountains by bad men. Any way, that's what happens to Rudolph Valentino in his latest Paramount picture, "A Sainted Devil," which opened yesterday at the It's a Joseph Henabery production.

of Forrest Halsey's adaptation of the magazine serial, "Rope's End," by Rex Beach. Nita Naldi, Helen D'Algy and many others well known on both stage and screen play in support of the star.

Here, to our mind, is the ideal Valentino vehicle. It has everything—a great story, gorgeous settings, fast-moving action and all the rest. And the cast!

You haven't seen Rudolph Valentino at his best until you've seen "A Sainted Devil."

A Short One

Rudolph Valentino's new Paramount picture, "A Sainted Devil," from the story, "Rope's End," by Rex Beach, is the feature of all this week at the Theatre. Nita Naldi, Helen D'Algy, Dagmar Godowsky, Louise Lagrange, George Siegman are a few of the big names which appear in this powerful supporting cast of the production—story laid in the Argentine while tells of the country's wealthy parents a young Spaniard's bride who stolen from him on their wedding night by bandits.

Here's a picture combining all the gorgeousness of "Beaucaire" and all the action of "Blood and Sand" into one great story. "A Sainted Devil" is our mind the greatest Valentino production them all, by far.

A Sainted Devil has to do with South Americans. It's a story of old against modern city the virility of the the sophisticated os Aires, the Paris

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Combining all the elements of "Blood and Sand" and all the great story. "A Sainted Devil" is a production of the greatest Valentino them all, by far.

moving action in these scenes for a dancer to handle the rapier in "Beaucaire," now see him as a past-master in the gentle art of the dirk, reeking his vengeance on anyone who dares to oppose him.

Gorgeous gowns and beautiful sets? You said it! No Valentino picture would be complete without them. And Rudy does the Argentine Tango in "A Sainted Devil." That ought to be enough for anyone.

Aside from those already mentioned, the supporting cast of this picture includes Antonio D'Algy, Roger Lytton, Isabel West, Frank Montgomery, William Betts, Edward Elkus, A. De Rosa, Ann Brody, Evelyn Axzell and Marie Diller.

Valentino Back in "A Sainted Devil," Paramount Screen Version of Rex Beach Story, "Rope's End"

First it was Valentino in Booth Tarkington's "Monsieur Beaucaire." Now it's Rex Beach's "A Sainted Devil," adapted from the author's magazine serial, "Rope's End," by Forrest Halsey.

The same production staff that made "Monsieur Beaucaire" made this one—and made it even better than Valentino's previous production, which marked his return to the screen after an absence of two years.

"A Sainted Devil" is a romance of South America—a story of Don Alonzo Castro (Valentino) and Julietta, his convent trained wife, played by Helen D'Algy, who is stolen from him by bandits at the outset of the production, on their wedding night.

The star has the role of a handsome young planter who becomes the terror of the neighborhood, making friends with none, always waiting for his "day" when he will even up the score with the bandit who had deprived him of the one he loved best in the world.

It's a great story this—the best Valentino production to date by far. Nita Naldi, Louise Lagrange, Dagmar Godowsky, George Siegman and others play in support of the star.

You haven't seen Rudolph Valentino until you've seen "A Sainted Devil." It opens a days' run next at the

"A Sainted Devil" South American "Blood and Sand," Starring Rudolph Valentino, with Big All-Star Cast

There are those who are of the opinion that "Blood and Sand" was the greatest picture Rudolph Valentino ever made. But "Monsieur Beaucaire" and all the rest have their champions also. But whatever your personal opinion might be, "A Sainted Devil," Valentino's latest screen work under the Paramount banner is bound to please one hundred per cent plus. It's a big story by a big author, with a big star and produced in a big way. And it is going to make a big hit with the fans of when it opens a run of days at the on

Rex Beach wrote the story, which Forrest Halsey adapted to the screen. It's the "Blood and Sand" of South America, an actionful romance without a lagging moment in it. "A Sainted Devil" keeps moving right along from one situation to another carrying its audiences from ultra-fashionable cafes in Buenos Aires to its waterfront dives, bandit hangouts, etc.

"A Sainted Devil" has everything. There never was such a picture before, and it's going to be a long time before you see another one like it.

If you but take our advice and come down to the Theatre—and come down early—you won't regret it. We guarantee that!

Rudolph Valentino's Second Picture Since His Return to the Screen Fine South American Adventure-Romance

Rudolph Valentino's second Famous-Forty Paramount production, "A Sainted Devil," with Helen D'Algy, dark-eyed Spanish beauty; Nita Naldi, Louise Lagrange, Dagmar Godowsky and others equally as prominent, will be shown at the Theatre next

Valentino as a young man of the world, living in South America, having been educated in Paris is betrothed to a girl raised in a convent and whom he has never seen. It is a case of love at first sight for both, and then the happy day arrives only to have her—. But it would be spoiling everything to say more.

It's a great picture, "A Sainted Devil"—Valentino's ideal role, a Rex Beach story, directed by the man who made "The Stranger," Joseph Henabery.

You just can't afford to miss this one. And if you're a real Valentino admirer, you won't.

"A Sainted Devil," Starring Rudolph Valentino, Coming

After "Monsieur Beaucaire," Rudolph Valentino's role in his latest Paramount picture, "A Sainted Devil," coming to the Theatre on is a decided change and brings the popular star to the screen in that type of role which made him famous in "Blood and Sand" and the others.

"A Sainted Devil" is a fine romantic tale of South America, an adaptation of Rex Beach's story, "Rope's End." It's a Joseph Henabery production. Henabery, it will be remembered, produced "The Stranger."

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Miss Naldi has been begging her directors to let her have a part where she could wear simple, comfortable clothes. It always seemed that her part in the pictures called for the most bizarre and exotic gowns obtainable. As Carlotta in "A Sainted Devil" she wears only two dresses and they are extremely plain in design.

Others in the supporting cast of this picture, which opens a run of days next at the Theatre, are Helen D'Algy, Louise Lagrange, Dagmar Godowsky and George Siegman.

Actress Receives Make-Up From Coast by Air Mail

Dagmar Godowsky is probably the first motion picture actress to receive her make-up by airplane mail from California.

When Miss Godowsky prepared for her role in Rudolph Valentino's latest picture, "A Sainted Devil," she found her supply of grease paint almost exhausted. Her favorite brand of this important base for screen make-up is manufactured in Los Angeles and is not for sale anywhere else. Miss Godowsky wired her order to the manufacturer in California, and two days later a dozen tubes of the desired shade of grease paint were delivered by air mail service at her dressing room in the Paramount Long Island studio.

"A Sainted Devil," with an all-star cast playing in support of Valentino, will be shown next at the Theatre. It is said to be even better than "Monsieur Beaucaire," and you know what that was.



Rudolph Valentino in "A SAINTED DEVIL"

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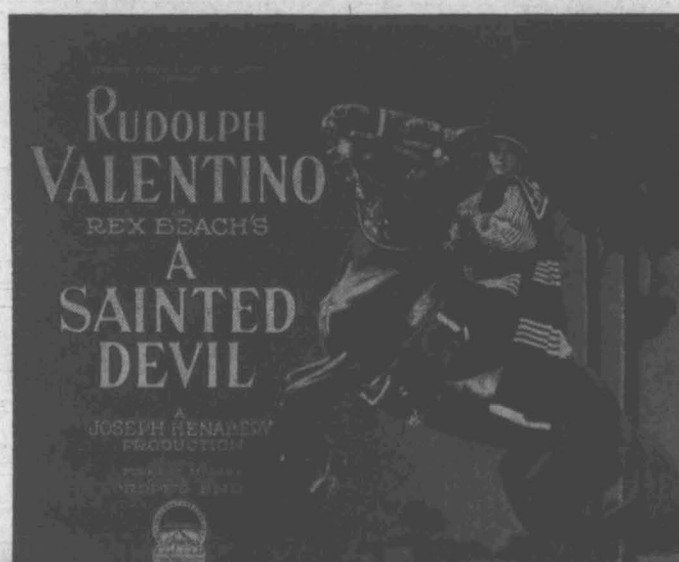
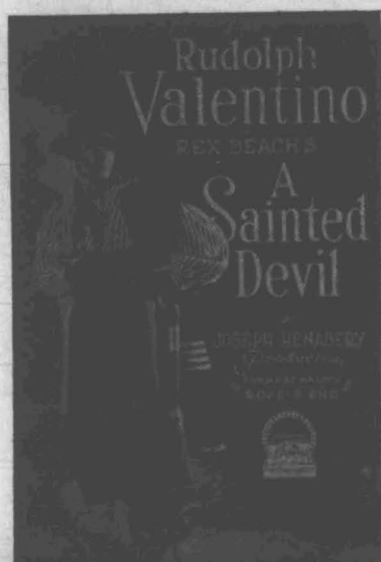
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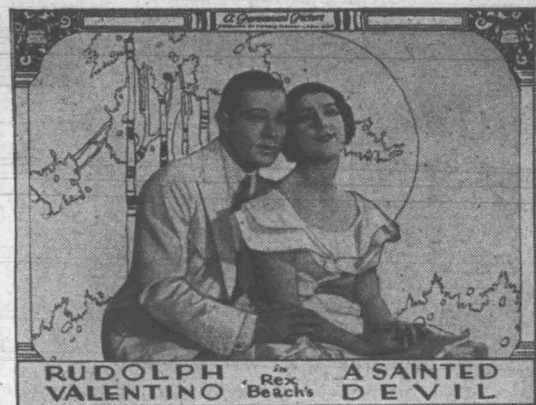
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COLORED LOBBY PHOTOS—EACH 11" x 14"

Extra Advertising Material

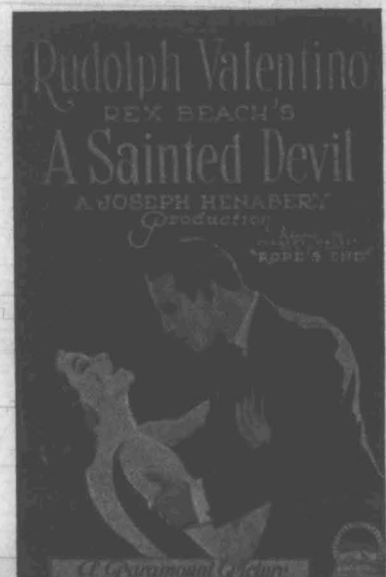
Paramount has never offered exhibitors a greater variety or a higher grade of advertising material than on "A Sainted Devil."

Two styles of smashing twenty-four sheets, two six-sheets, two 22" x 28" lobby cards, marvelous roto magazine, special four-color herald, striking window card, punchy seven-column (full page) mat, three attractive midget cuts, two supplementary two-column ads, and a great assortment of business-pulling paper, press ads and publicity stories.

National Screen Service, Inc., furnishes both a Service and DeLuxe Trailer. See box on Page 2 for rental terms.

No excuse for not cashing in big. Here's the material. Advertise!

Put the picture over the top by
putting posters over the town.
Here are real business-getters!





SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—The prices quoted below are base prices only. The more advertising you buy, the less the individual advertising costs. Talk to your local Ad Sales Manager about **QUANTITY PRICE CONCESSIONS**. Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

For Outdoor Advertising	
POSTERS	
One Sheet (1A and 1B).....	.15
Three Sheet (3A and 3B).....	.45
Six Sheet (6A and 6B).....	.75
Twenty-four Sheet (24A and 24B).....	2.40

LOBBY	
22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60

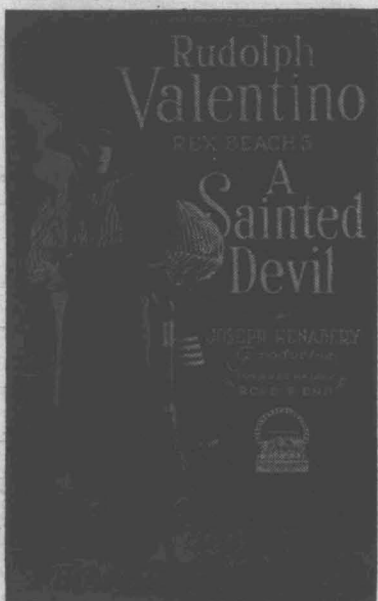
For Newspaper Ads	
ADVERTISING CUTS	
One Column.....	.35
Two Column.....	.65
Supplementary (Two Column).....	.25
Midgets (each).....	.15

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column.....	.05
Two Column.....	.10
Supplementary (Two Column) (Adv. Only).....	.10
Three Column.....	.15
Four Column (Adv. Only).....	.25
Seven Column (Adv. Only).....	.50

FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.).....	1.50
Insert Cards (14 x 36 in. to fit above).....	.25
22 x 28 Gilt Frames.....	1.50
Four-Color Heralds, per thousand.....	5.00
Rotogravure Magazine, per thousand.....	7.50
Window Card.....	.07
Announcement Slide.....	.15
Publicity Photos, Each.....	.10

Trailers—National Screen Service
126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
817 So. Olive Street, Los Angeles, Cal.
284 Turk St., San Francisco

Press Books and Thematic Music Cues are Gratis.



One Sheet Poster 1A



Six Sheet Poster 6A



Announcement Slide



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A

(See also o



Put the picture over the
putting posters over the
Here are real business-g

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
RUDOLPH VALENTINO
 in REX BEACH'S
A SAINTED DEVIL



A Paramount Picture
 Produced by Famous Players-Lasky Corp.

RUDOLPH VALENTINO in REX BEACH'S A SAINTED DEVIL

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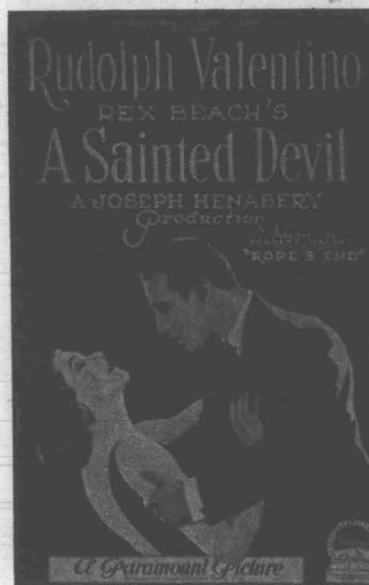
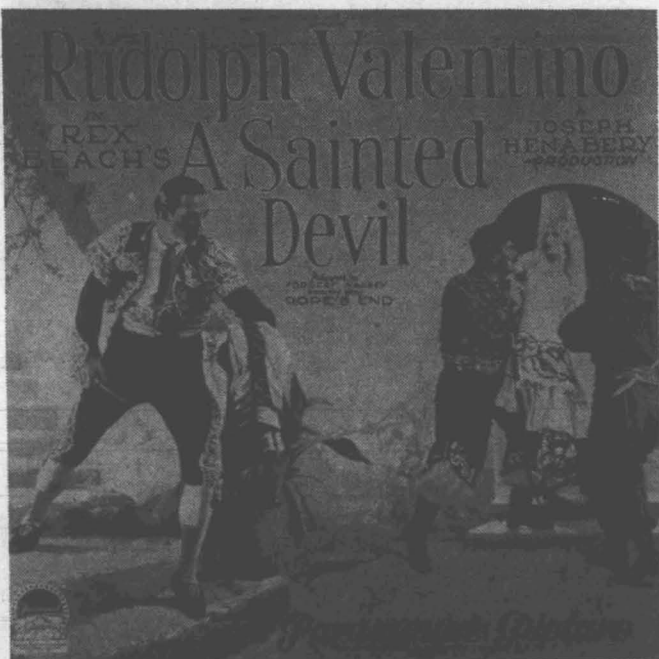
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Announcement Slide



Six Sheet Poster 6B

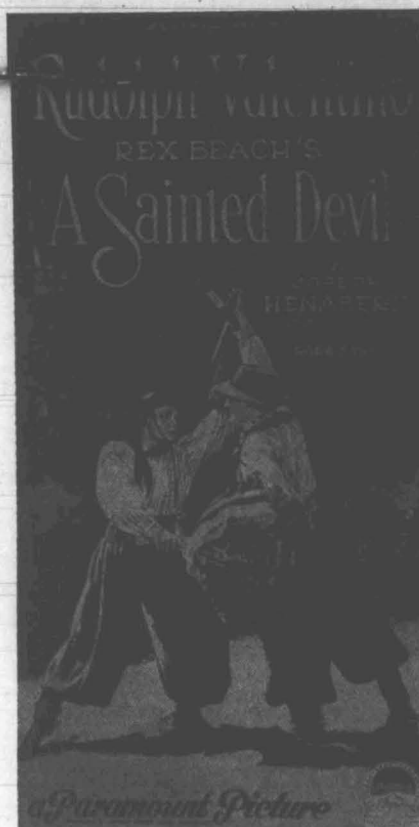


One Sheet Poster 1B



Three Sheet Poster 24A

(See also other style on Page 2.)



Three Sheet Poster 3B

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Collections Summary:

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